Ethical Fundraising Policy

Author:	CEO
Reviewed by:	HR Officer
Authorised by:	SMT
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Relevant Staff Groups:	All staff

1. Introduction
We are committed to supporting children with disabilities and additional needs across the UK to achieve their potential through the provision of life-changing multi-disciplinary therapies. As part of our commitment to transparency, integrity, and accountability, we have developed this Ethical Fundraising Policy to support and inform our fundraising activities.

Brainwave is dedicated to upholding the highest ethical standards in our fundraising activities, including the sources from which we accept donations. We will not accept donations from sources engaged in activities that are inconsistent with our mission or values. Additionally, we are committed to transparency in disclosing our donors and will not accept anonymous donations that may compromise our integrity or raise questions about potential conflicts of interest. Our acceptance of donations is guided by our commitment to furthering our mission in reaching more children with disabilities and additional needs across the UK.

2. Compliance with Laws and Regulations
We adhere to all relevant laws, regulations and good practice guidelines governing charitable fundraising activities in the UK. We obtain all necessary licenses and permissions required for our fundraising initiatives and ensure compliance with GDPR, financial regulations, and other applicable legislation.

3. Donor Privacy and Confidentiality
We respect the privacy and confidentiality of our donors and will not disclose or pass on their personal information to third parties without their explicit consent. Donors and supporters have the right to request that their information be kept confidential, and we will honour such requests.

4. Transparency and Accountability
Brainwave is committed to maintaining transparency and accountability in all our fundraising activities. We will provide clear and accurate information to donors and supporters about how their contributions are used and the impact they have on the lives of the children and families we support.

5. Avoidance of Conflicts of Interest
We will avoid conflicts of interest in our fundraising efforts and ensure that all fundraising activities are conducted with the best interests of the children and families we support. Any potential conflicts of interest will be disclosed and managed appropriately.

6. Fair and Respectful Treatment of Donors
We will treat all donors and supporters with fairness, respect, and gratitude, regardless of the size of their contributions. We will provide timely acknowledgments of their donations and provide update reports to keep them informed about the progress of our programmes and initiatives.

7. Ethical Marketing and Communication
Brainwave will engage in ethical marketing and communication practices, ensuring that all fundraising materials are accurate, truthful, and respectful. We will not use manipulative tactics or make exaggerated claims to solicit donations.

8. Diversity, Equity, and Inclusion
We are committed to promoting diversity, equity, and inclusion in our fundraising activities. We will strive to engage donors from diverse backgrounds and ensure that our fundraising efforts reflect the diversity of the communities we serve.

9. Protection of Vulnerable Individuals
We take steps to protect any vulnerable individuals, including children and adults, from exploitation or harm in the context of fundraising activities. We will adhere to safeguarding policies and procedures to ensure the safety and well-being of all those involved.

10. Continuous Improvement
Brainwave is committed to continuously reviewing and improving our fundraising practices to ensure they align with our values and objectives. We will solicit feedback from donors, volunteers, and other stakeholders and use this feedback to refine our approach.

11. Commitment to Ensuring Ethical Fundraising
As a charitable organisation, we undergo annual audits conducted by independent auditors to prepare our accounts. These audits entail a thorough examination of our income streams, often involving spot inspections to ensure accuracy, transparency, and adherence to this policy. Furthermore, the CEO compiles a fundraising update report, to the board of trustees, which accompanies the papers for each meeting.

Summary
This Ethical Fundraising Policy reflects Brainwave's commitment to upholding the highest standards of integrity, transparency, and accountability in all our fundraising activities. By adhering to these principles, we will continue to make a positive impact in the lives of children with disabilities and additional needs across the UK.